

# INTRODUCING



**EDULING SPEAK**  
**real communication**

[www.eduling.org/speak](http://www.eduling.org/speak)

[info@eduling.org](mailto:info@eduling.org)





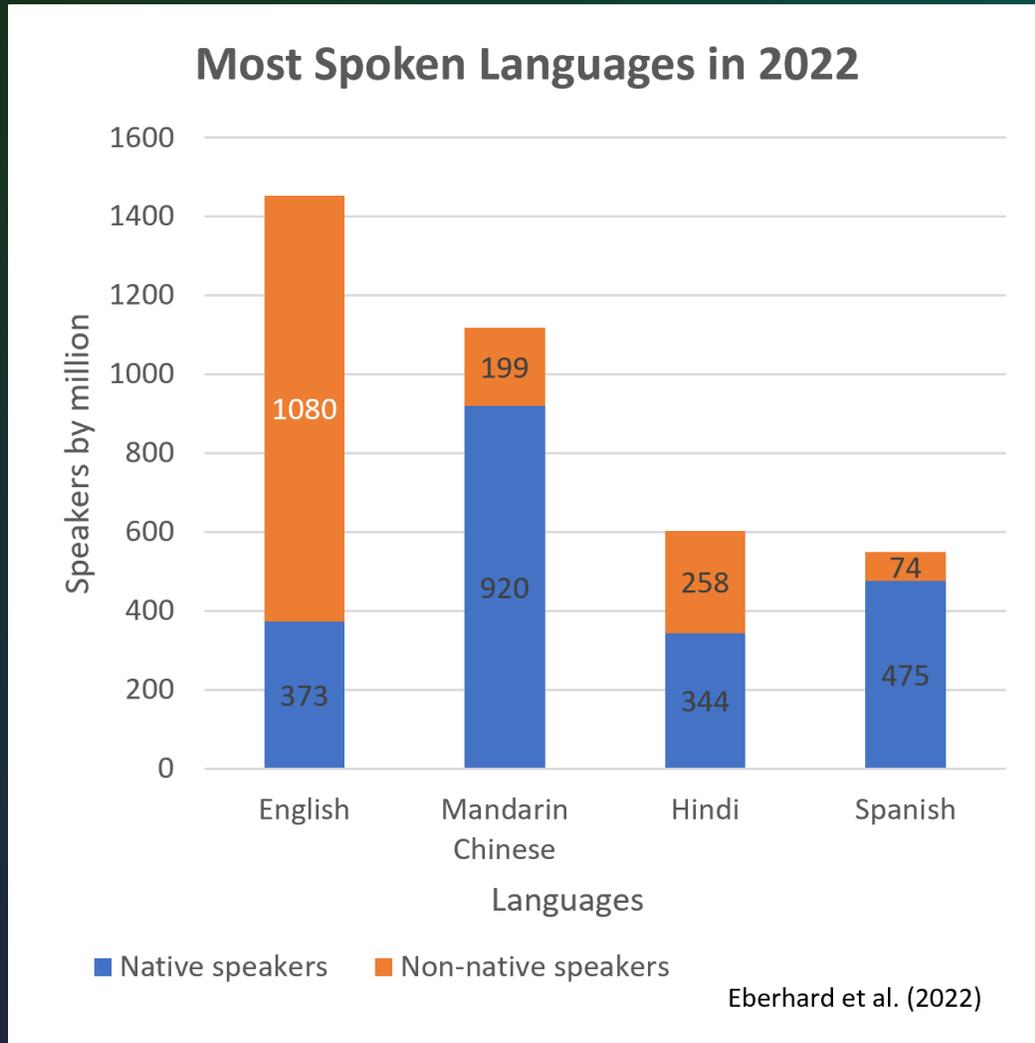
EDULING SPEAK  
real communication

# Founder and CEO: Dr. Linh Phung



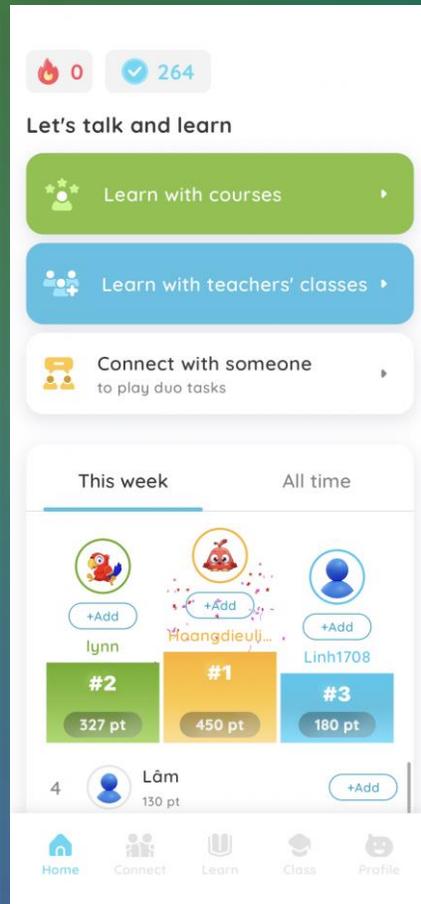
- an experienced English teacher, researcher, bilingual writer, and creator
- MA and doctorate in teaching English
- worked as the director of the English Language Program at Chatham University for over 12 years
- doctoral research on Task-based Language Teaching
- has published and presented widely
- English Language Specialist with the US Department of State

# Oral communication and exam preparation

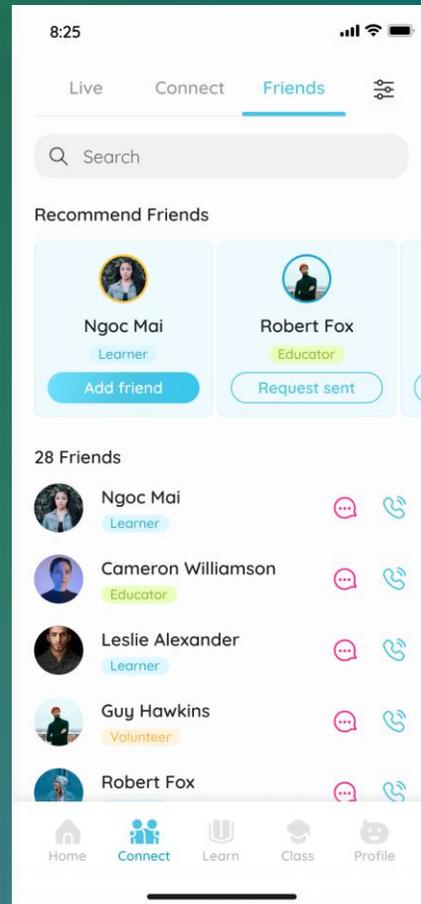


- 1.5 billion people speak English as an international language
- Oral communication: an important goal of many English learners
- Great demand for test preparation for standardized English tests (TOEFL, IELTS, APTIS, DET ...) in countries like Vietnam

# The Eduling Speak app



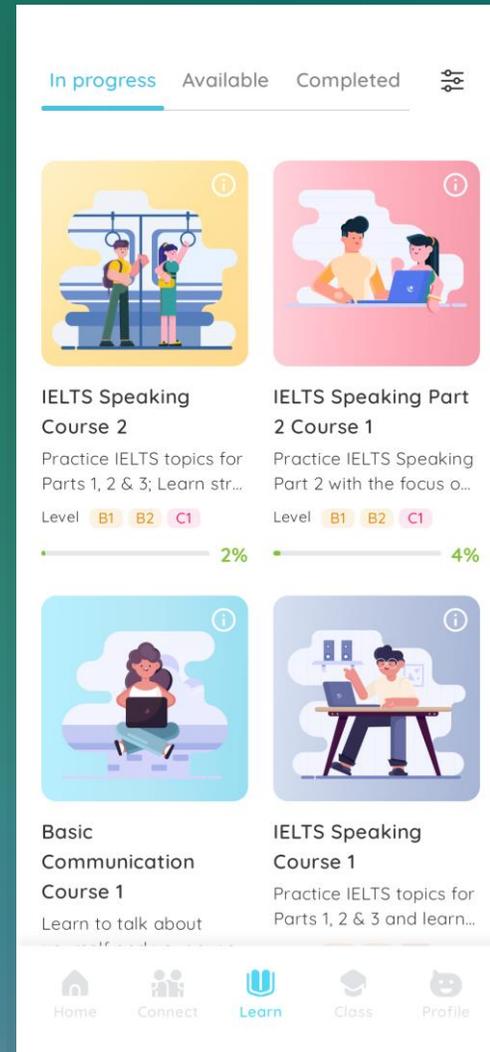
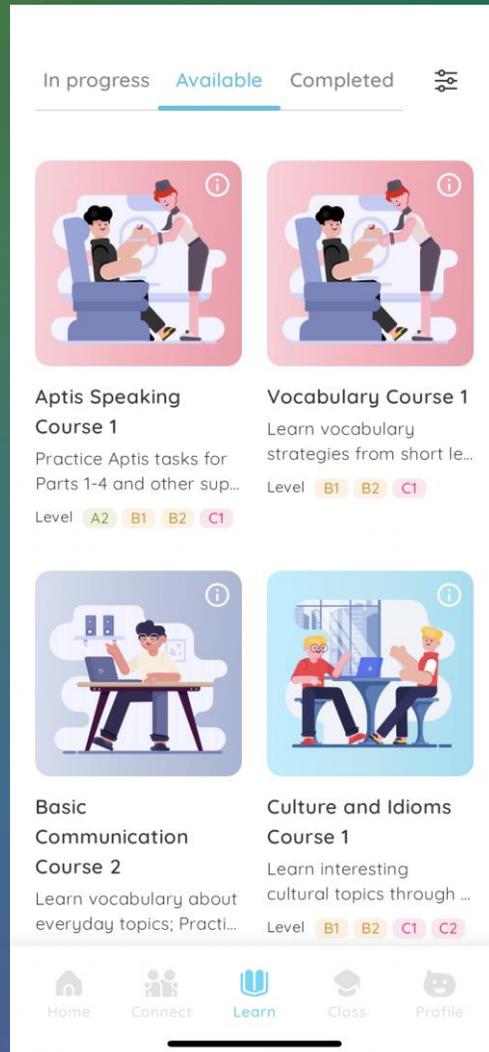
The home screen of the app



Learners can make friends and text chat and voice chat

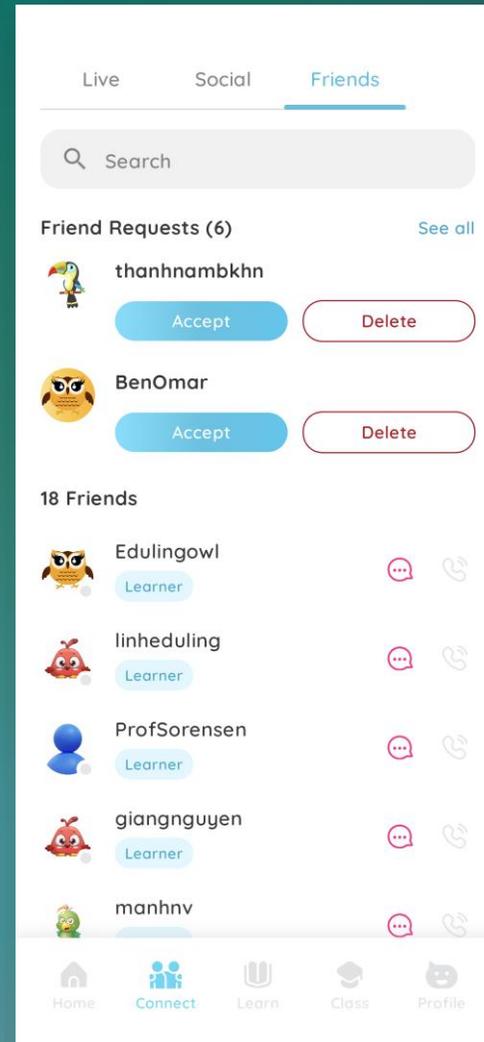
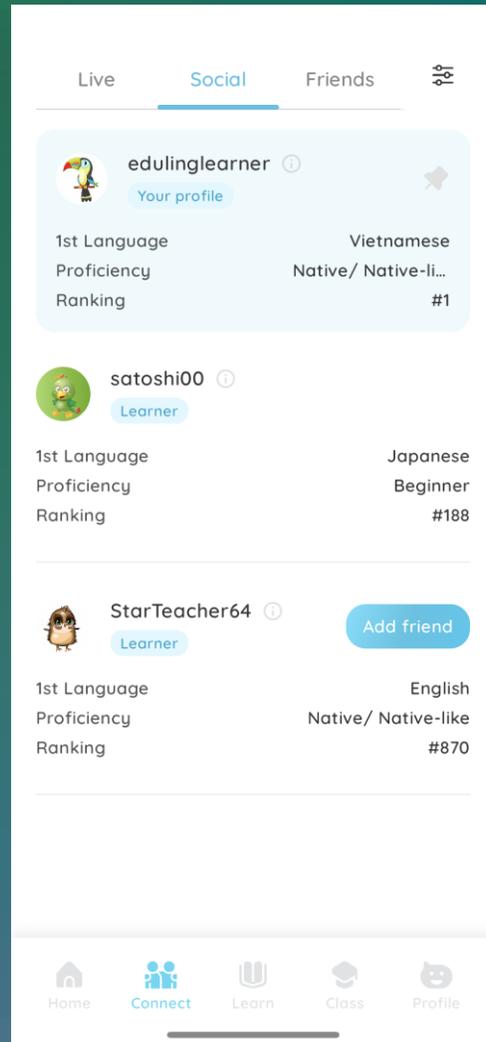
- is first of its kind to connect learners by implementing **Task-based Language Teaching**
- **Different** from traditional language teaching method
- Learners can complete tasks **in pairs** to develop oral communication and language proficiency
- There are also **solo tasks** that learners can complete individually with the ap.

# The Eduling Speak app



- has **1000+ tasks** organized in courses that learners can take in their own time
- **Has 40+ types of tasks** to add variety and promote learning
- **is gamified** to engage learners

# Connection opportunities



**Connect randomly**  
with any learner on  
the app

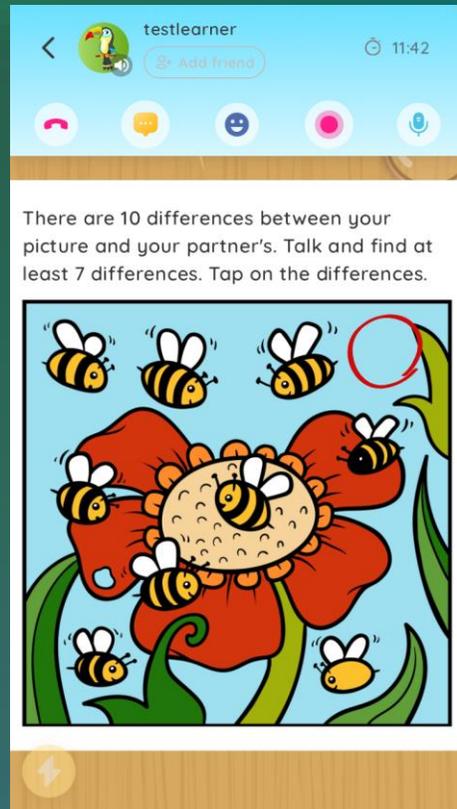
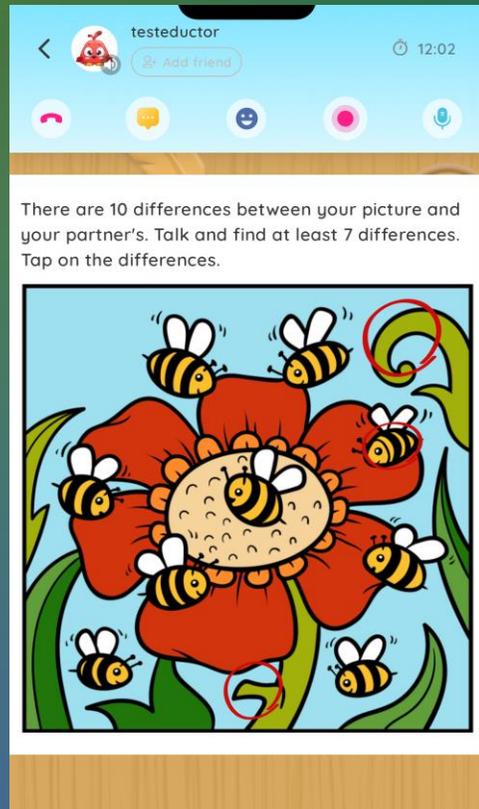
**Add, call & text  
friends**

**Pin their profile**

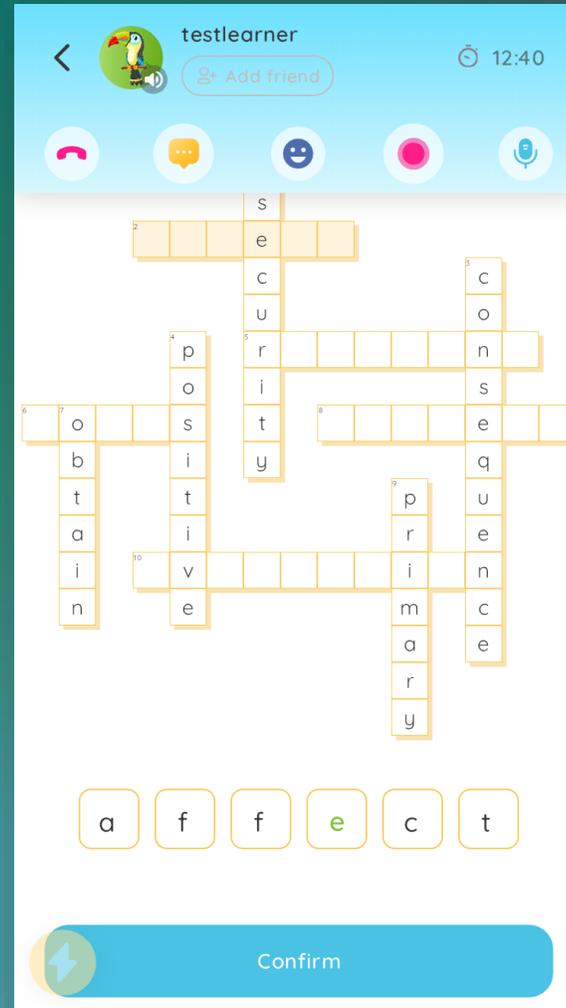
Talk with **volunteers**

Talk with **classmates**  
by joining a class

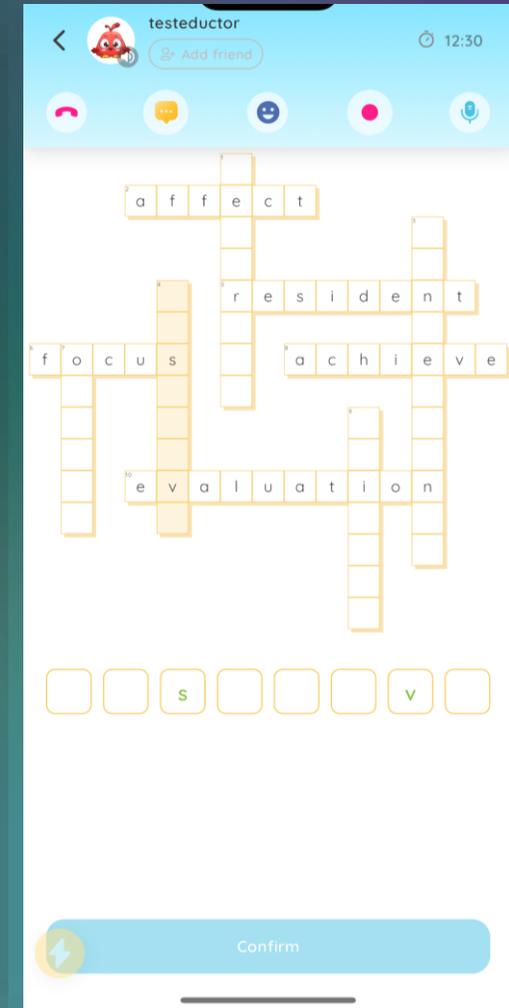
# Examples: Interactive tasks



Picture Differences



Crossword Partner



# Examples: Solo tasks

Point: 0

Alunda Ruse Lockey Cecille

Luse Arunda Makalu Sefar

Makaru Cecir Rockey Sefall

A map task targeting the l/r sounds

Point: 40

What made you smile today?

00:18

What is your scariest experience?

00:24

What is your most exciting experience?

Tap to Speak

Solo conversations

Point: 0

00:00 01:27

1.0x

Listen to the speech

Describe a city that you think is very interesting. You should say:

- where it is
- what it is famous for
- how you knew this city

and explain why you think it is very interesting.

Next

Short speeches

Point: 15

Read and tap on the highlighted to see an explanation.

Describe a city that you think is very interesting. You should say:

- where it is
- what it is famous for
- how you knew this city

and explain why you think it is very interesting.

One city that I find interesting is Zurich, Switzerland. Zurich is known as the financial capital of Switzerland, but it is also known for its friendly citizens and view of the Swiss Alps. I got to travel to Zurich when I studied abroad in Europe.

My roommate and I picked Zurich because it had beautiful views of the mountains, but we also found other surprises that we liked about this small city. Speaking of small, Zurich doesn't feel like a city because it isn't crowded. They have trains, trolleys, and cable cars, so their roads are not congested with traffic.

Another cool discovery is that Zurich sits

Next

# Examples: Solo tasks

Point: 0

00:00 04:37

1.0x

Listen to the speech

Most Spoken Languages in 2022

Language	Native speakers (million)	Non-native speakers (million)	Total (million)
English	373	1080	1453
Mandarin Chinese	920	199	1119
Hindi	344	258	602
Spanish	475	74	549

Speakers by million

Native speakers Non-native speakers

Eberhard et al. (2022)

Next

A lesson on describing a chart

You may have read and written research papers before. So what is research? What are the differences between primary and secondary research? Watch this video to learn more.

Let's get started 🚀

A reel-like lesson on research

Point: 0

00:00 05:48

1.0x

Sequence the pictures

A

B

1

2

3

A text-study task:  
Listen to a story

Point: 0

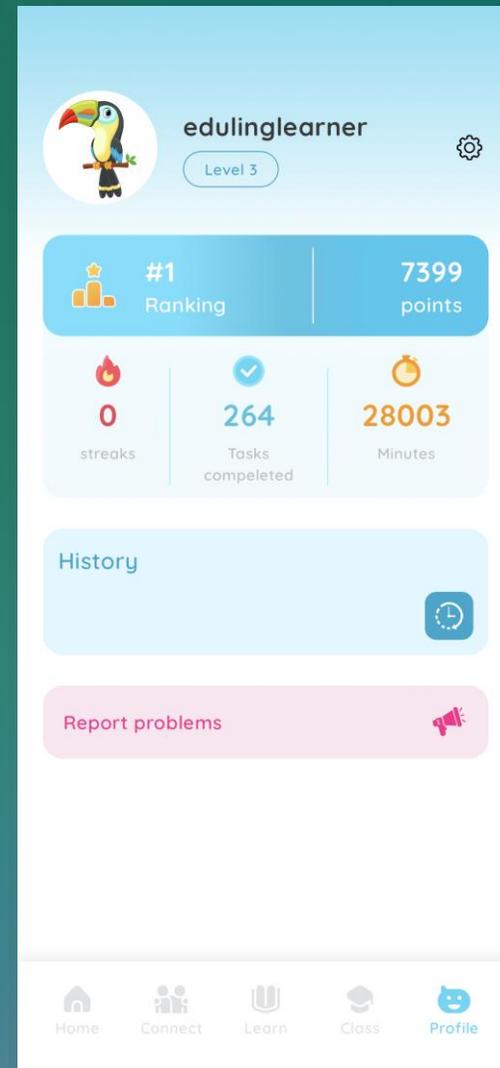
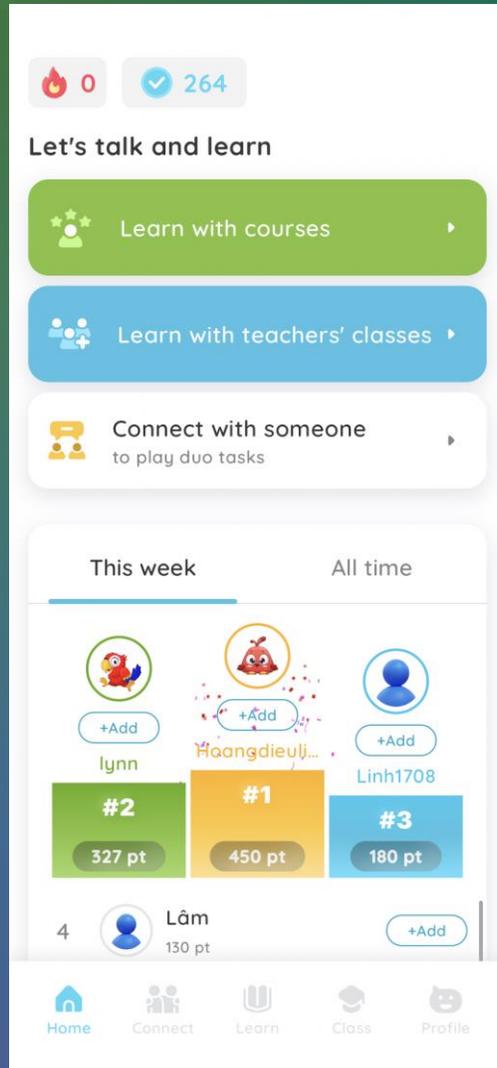
Describe the picture. Make sure you use the words below.

lace window curtains

Tap to Speak

A guided picture description task

# Gamification elements



- Leaderboard
- Points
- Ranking
- Level
- Badges
- Immediate feedback
- Choice
- Interactive and collaborative

# Language scaffolds

< Point: 0

Study these words before you start!

common	Japan
meaning	America
sound	aunt
special	parents
Japanese	spell

Next

< Point: 0

00:00 00:38

10 10

Listen to the speech

 Listen to a short passage read at a normal speed. Take as many notes as you can.

Next

< Point: 10

00:00 00:38

1.0x 10 10

Listen to the speech and read the transcript to learn more.

Hana is a Japanese teacher in the U.S. She comes from Japan, but she has been living in the U.S. for more than 20 years now. Her name is spelled H-A-N-A. It's a common name in Japan, which means 'flower.' Hana thinks the name fits her because she loves flowers. She enjoys planting flowers, looking at them, and taking pictures of them.

Next

- **Pre-task** vocabulary introduction
- **Hints and translation**
- Language-focused post-task **review activities**

# Feedback and Progress

Practice 12 20

Record

00:00 01:33

1.0x 10 10

Task **Completed**

Practice 12 (APTIS P1 - Solo) ✓

Enhanced Transcript

AI Feedback

Vocab Analysis

Delete history

Once you delete this history, you cannot undo this action.

Delete this history

AI Feedback

Vocabulary Corrections Suggestions

Corrections

I eat good food → I eat healthy food

I sleep enough so that I feel more refreshed → I make sure to get enough sleep to feel refreshed

football that the rest of the world plays → football as it is known in the rest of the world

we played it with her → we have played it several times

Practice 12 20

Vocab Analysis

You use these words from the Academic Word List

definitely similar

Here's the breakdown of your vocabulary use

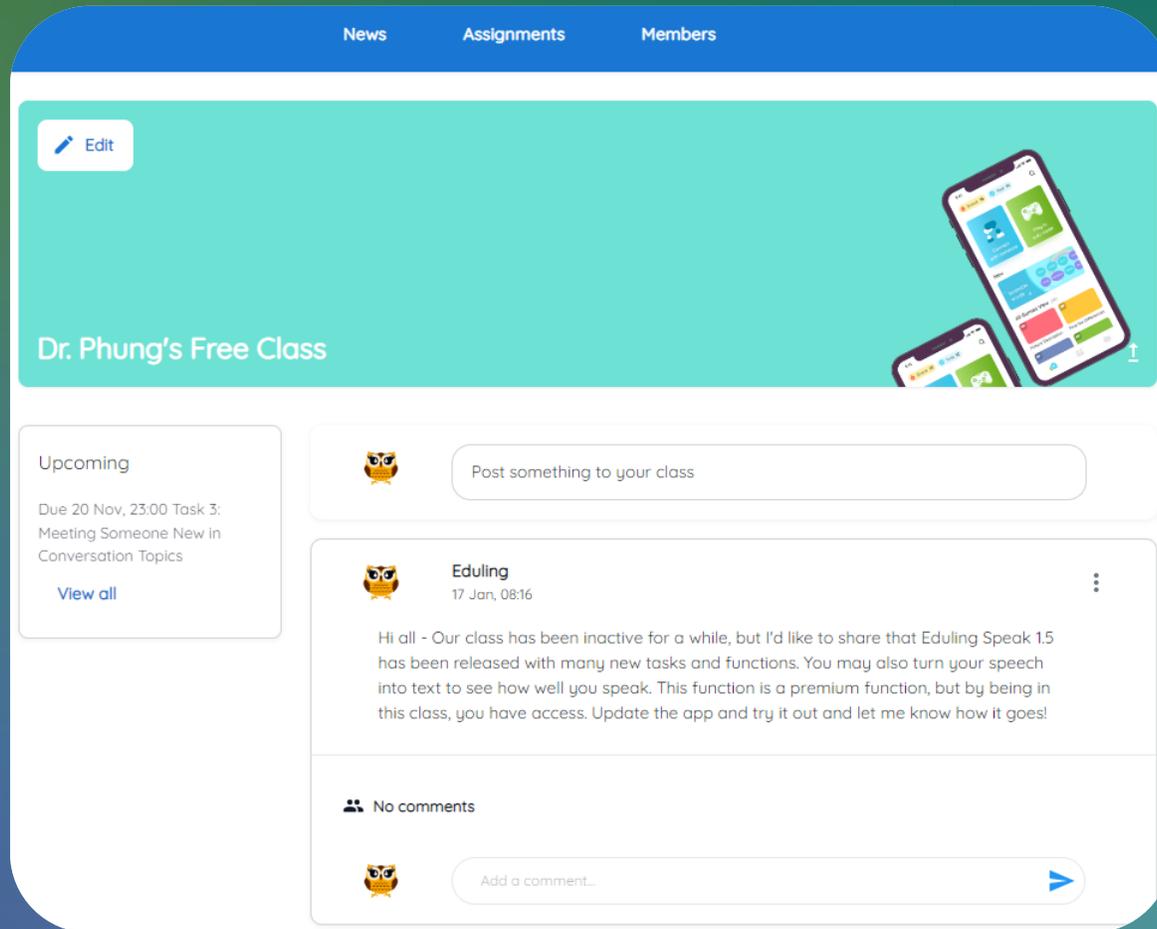


Category	Percentage
Common words	81%
Less common words	14%
Uncommon words	5%

What do you do to stay healthy? I eat good food and I try to eat organic food these days to stay healthy. I sleep enough so that I feel more refreshed in the morning. What is a popular sport in your country? A popular sport in my country, the U.S., is definitely American football. It's not similar to the kind of football that the rest of the world plays. It is called soccer in the U.S. but people are

- In-task corrective feedback
- **AI feedback** on recording
- Teacher feedback when needed

# Educator dashboard



- Create classes, add students, assign tasks, and give feedback to students
- Easily integrated into existing courses and school curriculum

# Create a class and invite students

**Edit class**

Class name\*  
Eduling IELTS Speaking

Class section  
1

Class subject  
English

Class description

Choose how you want your students to join your class

By class code without approval required

By class code with approval required

By class code and invitation code sent through email

Background images (\*):

Cancel Save

- Create an Educator account in the app
- Go to [educator.eduling.org](https://educator.eduling.org) and sign in
- Create a class and invite students to join with a code
- Students have premium access after joining your class

# Create a class and invite students

The screenshot shows a task creation interface with a blue header containing 'News', 'Assignments', and 'Members' tabs. The 'Assignments' tab is active. On the left, there is a 'Task' input field and a dropdown menu labeled 'In' with 'IELTS 1 - So...' selected. Below this is a list of three task cards. Each card has an icon, a name, category, and level, along with 'Select' and 'Preview' buttons. The 'Assigned to' dropdown is at the bottom left. On the right, there is a 'Title\*' input field, a 'Due' date field, a rich text editor with various formatting options, and a 'Description...' text area. A 'Create' button is located at the bottom right of the form.

News Assignments Members

Task In Category IELTS 1 - So...

Name: Celebrity  
Category: IELTS 1 - Solo  
Level: 2

Name: Pets  
Category: IELTS 1 - Solo  
Level: 2

Name: Time Management  
Category: IELTS 1 - Solo  
Level: 2

Assigned to

Title\*

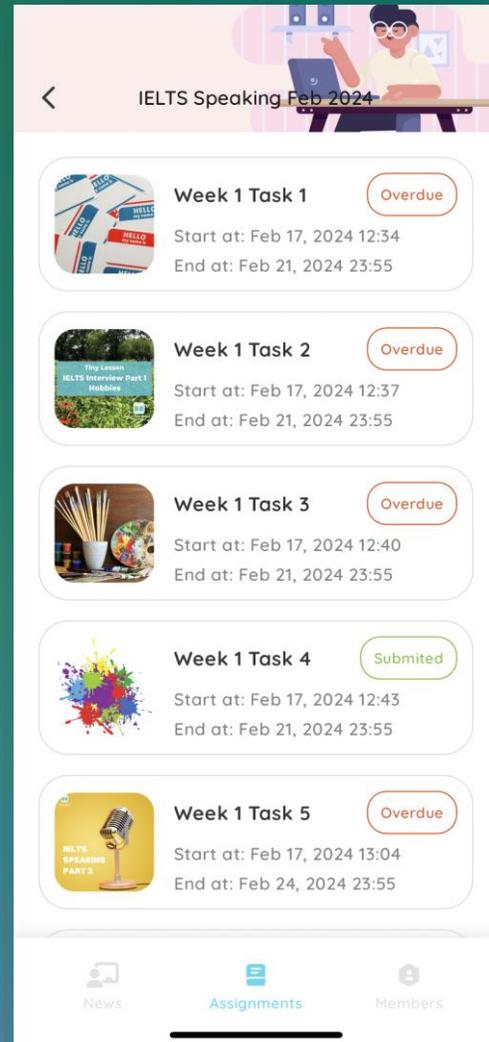
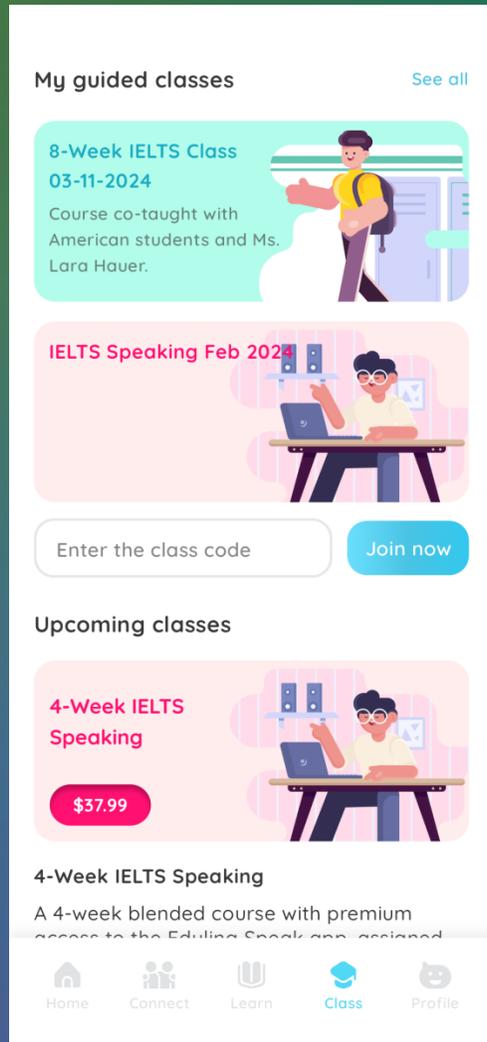
Due

Description...

Create

- Select and assign tasks to students from the Dashboard
- Students see the assignments right in the app
- Students submit the assignments

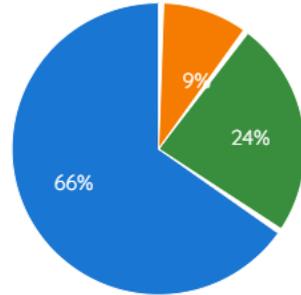
# Students access their teacher's course



- By entering a code in the app
- Access to tasks assigned by teachers
- Make friends with other students to talk in pairs on the app
- See announcements and feedback from teachers

# View submissions and offer feedback

High frequency Mid frequency Low frequency



I remembered a **masterpiece** that left a huge impression on me which I saw a couple of months ago. So the art is called the Fighting Tempre by an artist called **Turner**. It is an oil painting of a large old-fashioned **battleship** being **towed** back to **harbor** at **sunset**. To be honest, I can't really remember when I first saw this painting because it's one of the most famous painting in Britain so I probably saw a copy because I know the original painting is hang in the National Gallery in London. And I wished I knew more about this painting really. It was painted in the 19th century of the Laval. As far as I know, this picture shows a ship being taken on its large journey after it had been **wrecked** during the battle. One of the thing I **impressed** about this painting is the way the artist used impressions and and the art cloud from the **volcanoes** that spread all around the world would have made the **sunset** and the sky much more **colorful**. So, it's like seeing a period of time pass from the ancient history to these eyes of the artist.

## AI Feedback

[General Comment](#) [Content & Organization](#) [Grammar](#) [Vocabulary](#) [Corrections](#) [Suggestions](#) [Revised Transcript](#)

Your description of Turner's painting is a good attempt at providing a vivid image and sharing your personal impression. You've made some strides in talking about art, which is a complex subject. Yet, focusing on refining your grammar and vocabulary will help you convey your ideas more effectively.

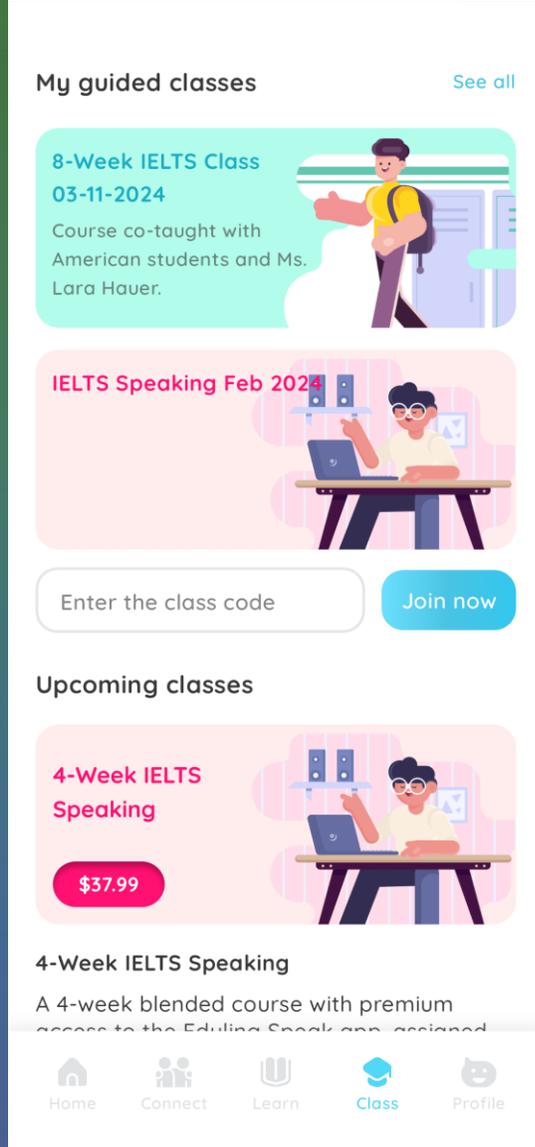
Teacher's grade

Teacher's grade

locarjailj will help you convey your ideas more effectively

- View students' submissions: Recording, transcript, AI feedback, vocabulary analysis
- Offer extra feedback to students in the text or audio format

# Use of the app



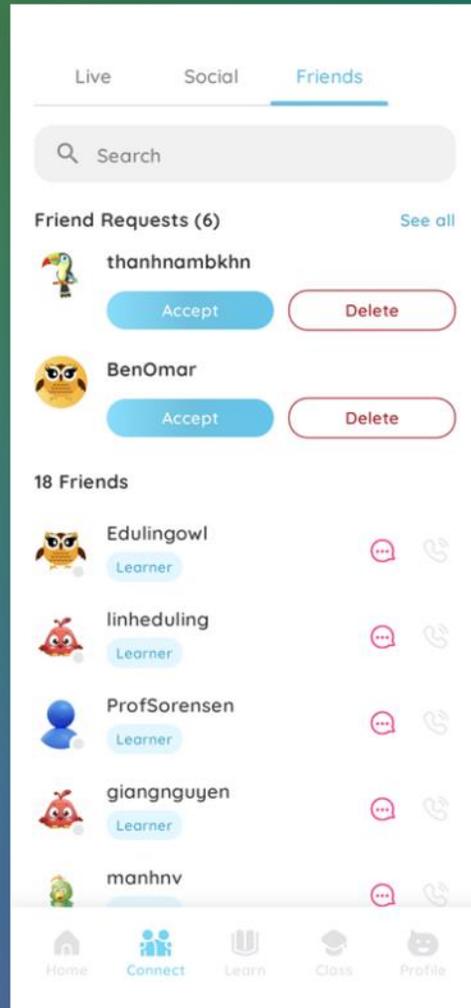
**Self-paced practice by any individual learners**

**4-week courses scheduled by teachers:** Students receive teacher feedback once a week

**8-week courses scheduled by teachers:** Students receive teacher feedback once a week and have 1-hour live lesson a week

**School-wide program:** Schools add all students to a course so that they can connect with one another for further practice

# Possible exchange programs



**Option 1: Students learning Vietnamese and English** can be added to a course. They will then make friends to schedule time to talk.

**Option 2:** Students learning Vietnamese and English can request to participate in a **Language Exchange Program**. Each of them will be introduced to make friends with three other students for language exchange. They will arrange time to talk on their own.

**Option 3:** Students are free to use the app as individuals and their own partners to talk.

# Recognition

- Finalist of the International EdTech LaunchPad competition
- Grant from the Greater Pittsburgh Art Council
- Award from Global Pittsburgh



# Compare plans

Features	Basic	Premium
Access all courses and tasks	Half of the tasks in each course	All of the tasks in each course
1-1 conversations	15 min/ conversation	60/ conversation
Make friends	✓	✓
Text friends	✓	✓
See recordings and chat history	✗	✓
AI feedback	✗	✓

# Pricing and Process

Basic: Free

Premium Monthly: \$9.99

Premium Six Months: \$59.94

Premium Yearly: \$119.88

Custom pricing for schools or any order with volume

## **Process:**

- School requests a number of codes to distribute to students
- School distributes the codes to teachers and/or learners and collects payment from them
- School pays Eduling at an agreed rate

# Pricing models

**General, partner/school pays Eduling these percentages of the market price according to accounts sold in a year.**

- 70% for 50-99 accounts
- 60% for 100-999 accounts
- 45% for 1,000-14,999 accounts
- 35% for 15,000+ accounts

If anyone introduces Eduling to a school, which purchases Eduling Speak within 3 months of the introduction, they will receive a referral fee of 5% of what the school pays Eduling.

# Current task types

IELTS	APTIS	TOEFL
IELTS Part 1 Duo	Aptis Part 1 Solo	TOEFL Speaking Part 1 Solo
IELTS Part 1 Solo	Aptis Part 2 Duo	TOEFL Speaking Part 2 Duo
IELTS Part 2 Duo	Aptis Part 2 Solo	TOEFL Speaking Part 2 Solo
IELTS Part 2 Solo	Aptis Part 3 Duo	TOEFL Speaking Part 3 Solo
IELTS Part 3 Duo	Aptis Part 3 Solo	TOEFL Speaking Part 4 Solo
IELTS Part 3 Solo	Aptis Part 4 Duo	
	Aptis Part 4 Solo	
	Aptis Writing Solo	

# Current task types

Picture-based Multimodal Tasks	Text-based Multimodal Tasks	Conversations and Interactive Tasks	Recording and Other Tasks
Picture Differences Duo	Interview Solo	Conversation Duo	Conversation Solo
Picture Differences Solo	Videos Solo	Decision Making Duo	Dictogloss Solo
Picture Sequencing Duo	Lesson Solo	Role Play Duo	Quiz and Practice Solo
Picture Description Duo	Stories Solo	Sentence Unscramble Duo	Sentence Unscramble Solo
Guided Picture Description Solo	Short Speeches Solo	Language Focus Duo	Language Focus Solo
	Text Study Solo	Crosswords Duo	Word Selection Test Solo
			Word Selection Practice Solo

# Try the app today!



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